

September 1, 2012

Dear UCLA Undergraduate Department/School Counselors, Advisors, & Representatives:

The Office of Residential Life and the UCLA Division of Undergraduate Education cordially invite you to join us for our fall quarter **Major Blast** on the Hill. Based on strong feedback from participating departments/schools to keep this program available to students, and with unprecedented attendance of over **1000 students** attending previous events, we are excited to offer this annual initiative.

During this large-scale resource fair, students have the unique opportunity to speak with academic advisors, counselors or faculty who can help maximize knowledge of resources, including: majors, minors, specializations, coursework, prerequisites, workload, research, student organizations, and other general aspects of an academic department.

Many students who attend this program are undecided about their academic futures or have questions about becoming acclimated to their academic department/school. Whether you're a large, impacted department looking to help students make informed choices about their course of study, or a smaller department looking to expose more students to your field, **Major Blast** is an excellent opportunity to reach students seeking more information, looking to change, explore, or declare their major/minor, add a new specialization, etc.

Major Blast – Fall 2012
Wednesday, October 17 | 6:30 – 8:30pm
Covel Grand Horizon Room
www.orl.ucla.edu/majorblast/hill

Please join us for this exciting and worthwhile program. Complete the online registration form at the link above by *Friday, October 12*. As a gesture of our appreciation for your participation and as added incentive, we are offering dinner in the Covel Residential Restaurant.

Our continued *priority is to have every department, school, professional school, and program represented* to provide wide-ranging support for our students. While most of our representatives are departmental/school advisors, you are welcome to invite others on your behalf, including counseling assistants/TAs, faculty and upper division student representatives. Additionally, if it is helpful to consolidate efforts with other departments – consider this to maximize participation.

If you have any general questions or ideas, please email academics@orl.ucla.edu or call 310/206-2894. We look forward to your department's participation and support for **Major Blast**. Thank you for your time and consideration.

Sincerely,



Scott Carter
Assistant Director
Student Development and Academic Programs